



Rohit Chokhani
Founder & Managing Director

Rohit Chokhani is a seasoned professional with a distinguished background in finance, construction management, and economics. With an MSc in Construction Management from the University of Reading, UK, a Diploma in Economics from the London School of Economics (LSE), and a BSc in Finance, he brings a unique multidisciplinary perspective to the housing and real estate markets. This diverse expertise allows him to approach the challenges of the housing sector with a comprehensive understanding of both the financial and construction aspects, making him a prominent leader in the industry.

As the Founder and Managing Director of Easy Home Finance Ltd., Rohit Chokhani has successfully transformed the home loan industry by leveraging cutting-edge technologies such as fintech, proptech, and mortgage tech. His innovative use of paperless mortgage solutions, advanced underwriting, and risk management strategies has streamlined the process, making home loans more accessible and transparent for millions of consumers in India.

Before founding Easy Home Finance in 2017, Rohit Chokhani ran a micro venture capital family office, where he made over 30 investments in new-age businesses and managed not-for-profit co-working spaces to promote entrepreneurship. His earlier experience as a real estate developer with a turnover of \$300 million and the delivery of over 5 million square feet of residential and commercial projects further highlights his expertise and leadership in the real estate sector.

Rohit Chokhani's leadership is driven by his commitment to innovation and making a meaningful impact. His passion for transforming the financial and real estate sectors continues to shape the future of the housing market in India. In addition to his work at Easy Home Finance, he is also an active investor and mentor to startups, helping them scale through strategic insights and capital infusion.

Rohit Chokhani is a frequent speaker at prestigious institutions such as IITs, IIMs, and other leading forums, where he shares his knowledge on real estate trends, financial strategies, and market dynamics. He also contributes thought-provoking insights as a guest columnist in leading publications, addressing economic trends, innovations, and the evolving business landscape. Through these efforts, he continues to inspire future entrepreneurs and professionals, shaping the next generation of leaders in the housing and finance sectors.

Driven by a passion for innovation and mentorship, Rohit Chokhani is committed to making homeownership more accessible and empowering the next generation of entrepreneurs to thrive in India's growing economy.